

# **Regulations on the procedure for competitive selection and participation in the "Discover Russia" program**

## **1. General**

1.1 These Regulations define the procedure and requirements of the contest for participation in the "Discover Russia" program (hereinafter - the Contest), which is an organization of educational and outreaching tours for young people with the aim of identifying the most talented and motivated for cooperation youth and forming a positive image of the Russian Federation by immersing participants in the current historical, cultural, technological, entrepreneurial and civil-political agenda (hereinafter - the Program).

1.2 The official website of the Program: "[Discover Russia](#)" (hereinafter - the site). Applications for the Program shall be submitted through the website.

1.3 The official language of the Program is English.

1.4 The Regulations shall be valid during the entire term of the Competition and may be amended (supplemented) by its approval in a new edition in accordance with the procedure established by these Regulations.

## **2. Aims and objectives of the Competition**

Objectives of the Competition:

- selection of participants in the Program;
- Immersing young people from different countries in the historical, cultural, technological, entrepreneurial and civil-political agenda of contemporary Russia;
- promotion of the idea of Russia's cultural diversity;
- creation of favorable conditions for foreign citizens to visit the Russian Federation;
- creation of conditions for easy access and interest of young people to reliable information about Russian culture and history;
- conduction of outreach activities.

Objectives of the Competition:

- Identification of the most socially active and motivated for cooperation in various spheres of activity (creativity, technology, medicine, sports, social activities and volunteering, etc.) of the youth of the countries of the world;
- demonstration of the existing opportunities for self-realization to young people;
- inspiration of participants to engage in fruitful social and professional activities;
- realization of cultural and educational activities.

### **3. Organizer of the Program**

3.1. The organizer of the Program is an autonomous non-profit organization "Eurasia".

Functions of the Organizer:

- development of methodological, methodological and organizational materials of the Program and other materials necessary for the implementation of the Program;
- organization and full implementation of the Program activities independently or with the involvement of third parties;
- formation and management of the Program budget;
- formation and execution of key performance indicators of the Program;
- development of the Program's partnership packages;
- other functions aimed at organizing and implementing the Program.

3.2. The Organizer has the right to involve partners in the organization and conduct of the Program. Involvement of partners shall be carried out by concluding appropriate agreements.

### **4. Contest participants**

4.1. A participant of the Contest is a citizen of one of the following countries registered on the Program website: Austria, Belgium, Bulgaria, Croatia, the Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, the United States of America, Canada, Switzerland, Iceland, the United Kingdom, the Kingdom of Norway, the Vatican City State, Liechtenstein, the Principality of Monaco, the Republic of San Marino, North Macedonia, permanently residing on the territory of one of these countries, aged 18-35 years old.

4.2. The Participant shall have the right to:

- 4.2.1. Familiarize with the Regulations.
- 4.2.2. Participate in the Program in the manner prescribed by the Regulations.
- 4.2.3. Familiarize with information about changes in the Regulations.
- 4.2.4. Timely receive accurate information from the Organizer about any changes in the Program.

4.3. By taking part in the Competition, the contestant confirms that he/she is familiarized with the Competition Regulations and expresses his/her consent to the processing of personal data.

4.4. The Participant must:

4.4.1. Comply with all terms and conditions of the Regulations.

4.4.2. In case of being declared the winner of the Contest to receive the prize, provide the Organizer with all necessary information, according to the requirements of the Organizer.

4.4.3. Not to use the data, materials and information provided on the website by copying, reproduction or for any commercial purposes without prior written permission of the Organizer.

4.4.4. Do not register an account on behalf of a person he/she is not (fake account); do not act on behalf of an organization, company, brand, legal or natural person, etc. whose interests he/she is not authorized to represent; use only valid information and data when registering.

4.4.5. Do not register multiple accounts for the Program.

4.4.6. Provide themselves with an internet connection for the bidding phase.

4.5. Participant Pathway:

4.5.1. Register online and apply for the Program;

4.5.2. Passing the competitive selection process (publishing a video business card and passing the online video interview);

4.5.3. Confirmation of the participant's application and participation in the program;

4.5.4. Applying for a visa;

4.5.5. Arrival in the host city and participation in the Program.

4.6. In case of violation of these obligations, the participant shall be liable in accordance with the legislation of the Russian Federation, and may be deprived of the right to participate in the Program at any stage of the Program by the decision of the Organizer.

## **5. Expert Committee**

5.1. Organizational and methodological support of the contest is provided by the organizing committee, the composition of which is approved by the order of ANO "Eurasia".

5.2. The expert commission, the composition of which is also approved by the order of ANO "Eurasia", evaluates the received applications and submits

the list of potential participants of the Program to the organizing committee for approval.

5.3. The Organizing Committee approves the list of the Program participants and distributes e-mails or messages via social media provided by the participant with the results of the competitive selection to the participants.

## **6. Conditions of participation in the Contest**

6.1. To participate in the Contest, you must register on the Program's website in the "Register and Apply" section, complete and submit the contest application electronically.

6.2. Submission of an application for participation in the Competition implies that the participant has read the Regulations, has given his/her consent to comply with the terms and conditions of the Regulations, as well as has given his/her consent to the processing and transfer of his/her personal data and all other consents requested at the time of submission of the application, for the purposes of implementing the Program in accordance with the personal data processing policy posted on the Organizer's website.

6.3. Submitted materials must not contradict ethical norms and the legislation of the Russian Federation.

6.4. If necessary, the Organizer has the right to request additional information from the Contest participants for the purposes of the Program.

6.5. In case of providing incorrect data during registration, the Organizer has the right to refuse the potential participant in participation in the Program.

6.6. The organizer is not responsible for cases of inability to participate in the program in case of refusal to issue a visa of the Russian Federation.

6.7. The criteria for the competitive selection stage are given in Annex 1.

## **7. Award to the winners of the Contest**

7.1. Candidates whose applications successfully pass the selection process will have the opportunity to go on a 6-day educational tour to Moscow, which includes:

- flight;
- accommodation;
- three meals a day;
- excursion, educational, scientific, professional and cultural program.

## **8. Timing of the contest and summarization of results**

8.1. Applications will be accepted beginning March 1, 2025.

8.2. Term of consideration of each application: up to 7 calendar days.

8.3. Deadline for responses based on the results of the interview: 3 calendar days.

8.4. The list of selected program participants is not published - each participant receives a letter to the email address or messenger message specified during registration on the website with the result of consideration of his/her application.

## **9. Final Regulations**

9.1. The Organizer has the right to immediately terminate the participation in the Program of persons, notifying them via messenger or at the address specified during registration in the personal account, in case they violate these Regulations.

9.2. The Organizer has the right to use the results of intellectual activity of the Program participants for informational and/or promotional purposes. Participants agree to modify, reduce and supplement, to provide such results of intellectual activity with illustrations, foreword, afterword, comments or any explanations to the Organizer without payment of monetary compensation (remuneration).

9.3. Grounds for termination of participation in the Program may include:

9.3.1. The participant submits a free-form application for exclusion from the Program by sending such application to the Organizer by e-mail to [challenge@evrazia.su](mailto:challenge@evrazia.su).

9.3.2. Failure to appear for the Program.

9.3.3. Violation by a participant of the Competition of the requirements of these Regulations.

9.3.4. Providing false documents or knowingly false information about oneself when filling in the questionnaire, during the Program activities.

9.3.5. Publication of false, discrediting information about the Program and its participants.

9.3.6. Storage, publication, dissemination of information that contains threats, discredits, insults, defames honor and dignity, business reputation or violates the privacy of other users or third parties; contains pornographic images and texts or scenes of a sexual nature involving minors; contains scenes of inhuman treatment of animals; contains descriptions of means and methods of suicide, any incitement to commit it; propagandizes and/or contributes to

incitement to racial, religious, religious and other hatred, discrimination, discrimination, harassment and violence against persons of minority origin

9.3.7. Other violations of these Regulations.

9.4. The organizer reserves the right not to explain the reasons for scoring the contestants based on the results of the competition in order to avoid speculation and tweaking of the contestants' answers.

9.5. The Organizer reserves the right to refuse a participant in the Contest to participate in the Program or to terminate his/her participation in the Program at any time without giving any reasons by the decision of the Organizing Committee.

9.6. The Organizer reserves the right to cancel and/or not provide alternative accommodation in the accommodation in the Program city, airplane tickets to/from the Program city or the city of transfer in case of violation of the Program rules or late flight to/from the Program city or the city of transfer.

9.7. The Organizer reserves the right to change the dates and format of any stage of the Competition and the Program, including in connection with epidemiological and other force majeure situations. By continuing to participate in the Project, the participant agrees to the changes made in the Regulations.

9.8. The information on the procedure and rules of the Competition and the Program specified in these Regulations shall be posted on the website.

9.9. Processing of personal data of participants, their legal representatives, including collection of personal data, their systematization, accumulation, storage, clarification (update, modification), use, blocking, etc., is carried out in accordance with the requirements of the Federal Law of July 27, 2006. № 152-FZ "On Personal Data".

## Annex 1

### Criteria for evaluation of the participant's application

#### Video card

Question	Evaluation criteria
<p><b>Attach a link to the publication with a video:</b></p> <p>In this video, you must answer the questions:</p> <ul style="list-style-type: none"> <li>● Why do you want to participate in the "Discover Russia" project?</li> <li>● What fact do you know about Russia?</li> </ul> <p><i>It is mandatory to have the contestant himself on the video clip</i></p> <p><i>The length of the video business card is no more than 2 minutes.</i></p> <p><i>The link must lead to a video business card published in the social network - links to closed videos will not be allowed to participate in the contest.</i></p>	<p><u>Monologue construction:</u></p> <p><i>Received clear answers to 2 questions -6 points</i></p> <p><i>Clear answers to 1 question are received, the answer to the 2nd question is not clear or absent - 3 points</i></p> <p><i>Answers to questions are not clear or missing - 0 points</i></p> <p><u>Speech quality:</u></p> <p><i>Candidate's speech is competent, no errors (speech / factual / logical / stylistic) - 6 points</i></p> <p><i>The candidate's speech is competent, but there are 3-5 mistakes (speech / factual / logical / stylistic) - 3 points</i></p> <p><i>More than 5 mistakes - 0 points</i></p> <p><u>Artistry:</u></p> <p><i>Speech is lively, gestures are present and appropriate - 3 points</i></p> <p><i>The pace of speech is too slow, gestures and facial expressions are practically absent - 0 points</i></p>

#### Individual interview

Question	Evaluation criteria
<p><i>After receiving and evaluating the application for the remaining items, the Competitive Selection Manager of the Discover Russia Program (Program) will contact you to schedule an interview date. Please make sure that on the date and time agreed with the manager you can be in a quiet room with a stable connection and the ability to turn on your camera (a prerequisite for the interview). The length of the interview is between 10 and 20 minutes.</i></p>	<p><u><i>Motivation:</i></u></p> <p><i>The participant has an understanding of why he/she wants to go to the Program and it fully coincides with the goals and objectives of the Program - 20 points</i></p> <p><i>The participant has an understanding of why he/she wants to go to the Program, but his/her goals only partially coincide with the goals and objectives of the Program - 10 points</i></p> <p><i>The participant cannot explain why he/she wants to go to the Program, or his/her travel goals do not coincide with the goals and objectives of the Program - 0 points</i></p> <p><u><i>Social engagement and communication skills:</i></u></p> <p><i>The participant has a rich experience of social activity - participation in volunteer initiatives, attending sports and cultural events, the participant has repeatedly traveled abroad in order to get acquainted with other cultures - 20 points</i></p> <p><i>The participant has a rich experience of social activity - participation in volunteer initiatives, attending sports and cultural events, the participant has once traveled abroad to get acquainted with other cultures - 10 points</i></p> <p><i>The participant has average experience of social activity - participation in volunteer initiatives, attending sports and cultural events, the participant has not traveled abroad to get acquainted with other cultures - 5 points</i></p> <p><i>The participant has no experience of social activity - participation in volunteer initiatives, attending sports and cultural events, the participant has not traveled abroad to get acquainted with other cultures - 0 points</i></p>